

# news release



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## CONCORDIA PIONEERS IN BUSINESS ETHICS COURSE

In the wake of the Lockheed scandal, timely news from Concordia's Faculty of Commerce & Administration.

A semester course on business ethics -- the first of its kind in Canada -- will begin this September. In addition to identifying business attitudes to ethics, students will review a range of fraudulent practices.

Some of the points to be covered: bribery and international trade, stock market manipulation, conflict of interest issues (Canada's senate membership will be looked at), computer fraud, and other corporate fraud practices.

The course comes about thanks to the research of finance professor Larry Kryzanowski and marketing professor K.C. Dhawan who recently published a monograph on executive attitudes to ethics in business.

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Professor Kryzanowski is currently studying methods by which the public can present briefs before parliamentary committees. He says the public should have access to the same standard of research resources that corporate groups (eg banks) have access to. Kryzanowski suggests that universities should take on the public research role.

Part of the research problem in this country, he says, is the unwillingness of government and to a lesser extent industry to share their research findings with researchers in universities.

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Larry Kryzanowski is available at 879-4302; K.C. Dhawan can be reached at 879-4397.

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